

FOR IMMEDIATE RELEASE

New Internet Software Modernizes Access to Florida's Election Data. Technology Provides Extensive Information to the Public.

Tampa, Fla. – (October 20, 2004) – With the 2004 Presidential elections just weeks away, all eyes are focused on Florida. In response, some government officials are baring it all on the Internet. All of their publicly available elections data, that is.

Today, a new Internet-based Voter Information Portal (VIP) is empowering nearly 2 million of Florida's approximately 9 million registered voters with immediate and personalized access to a wide range of elections data including polling locations, sample ballots, campaign finance reporting and real-time voting results on election night.

The company responsible for this new web-based technology is SOE Software Corporation, a leading national provider of election and candidate management solutions. Their success is evident throughout the state of Florida. The company's software is currently being used in Hillsborough, Pinellas, Citrus, Marion and Indian River counties, accounting for over 22% of Florida's total voter population and is in use in counties outside of Florida as well.

SOE's web-based solution serves to streamline the public's access to information and enhance voter education. This technology also makes election offices more productive by saving countless hours of employee time typically spent on reacting to data and reporting requests. Each web user is given a personalized session where the information provided is extensive and often specific to their own precinct including:

- Real-time polling results LIVE on election night (by precinct)
- Interactive Stats for historical elections
- Multi-lingual capabilities in *any* language
- Database of all registered voters (by party, gender, age, race)
- Itemized campaign contributions and expenditures (by candidate)
- Polling locations and directions to those locations
- Elected officials
- Upcoming elections
- Your candidates and offices/referenda up for elections
- Sample ballots
- Voting history (as far back as 50 years or more)
- Requests for absentee ballot
- Voter registration agencies

For live websites examples of the above, visit: <http://extranet.schifinolee.com/SOE/index.html>

"Our software allows voters, as well as candidates, press and political parties, to get information such as voter demographics previously very difficult and perhaps expensive to come by easily and painlessly through the website," said Marc Fratello, CEO of SOE Software. "It is both educational and informative. Along with providing up to date voter registration totals by party, it also provides up to the minute vote counts with graphical charts and precinct maps on election night."

With its database driven multi-lingual capabilities, SOE Software recently implemented the ability to convert Hillsborough County's Supervisor of Elections website to a word for word Spanish language version. The web visitor is able to change the language of an entire site with

a click of a button. This seamless, comprehensive version has been commended by the U.S. Department of Justice for its uniform presentation of election information.

Driving national demand is the \$4 billion Help America Vote Act (HAVA) enacted by Congress in 2002, which mandates each state comply with a host of new federal requirements surrounding voting procedures. To meet this demand, SOE Software plans to partner with IBM Global Services for implementation of its software technology on a worldwide basis.

SOE Software Corporation is a privately held firm with corporate headquarters in Tampa. The company develops election and candidate management solutions that help election officials manage data and convert it to information that is accessible to candidates, voters, election officials, media personnel and political parties. For more information: www.software.com.

###

For Media Contact

Marc Fratello

SOE Software Corporation

813.676.6607 / 813-505-2568 (cell)

mfratello@soesoftware.com

Katherine Han

Schifino Lee Public Relations

813.258.5858

katherine@schifinolee.com